



وزارة الأشغال وشؤون البلديات والتخطيط العمراني  
 Ministry of Works, Municipalities Affairs  
 and Urban Planning



مراعيي  
 mara'ee

معرض البحرين  
 للإنتاج الحيواني ٢٠١٦

BAHRAIN ANIMAL  
 PRODUCTION SHOW 2016

# BAHRAIN ANIMAL PRODUCTION SHOW 2016

 Presented  
 By Pico



Under the Patronage of His Majesty  
**King Hamad Bin Isa Al Khalifa**



H.H.M King Hamad Bin Isa Al Khalifa at the previous editions of BAPS.

# INTRODUCING BAPS 2016



The Bahrain Animal Production Show (BAPS 2016), at the Bahrain International Endurance Village, Sakhir, is expected to attract many visitors young and old to come along and enjoy the vast number of educational events and entertainment activities. BAPS has been a successful event in the past 3 alternate years. The previous shows were attended by 120,000 people in the first three days and reached 200,000 by the last day of the event. BAPS have become one of the kingdom's highly rated events where visitors excitedly wait for this extravagant family attraction to happen every other year.

BAPS 2016 coming soon.....



# BAPS VIDEO REFERENCE

# BAPS 2016

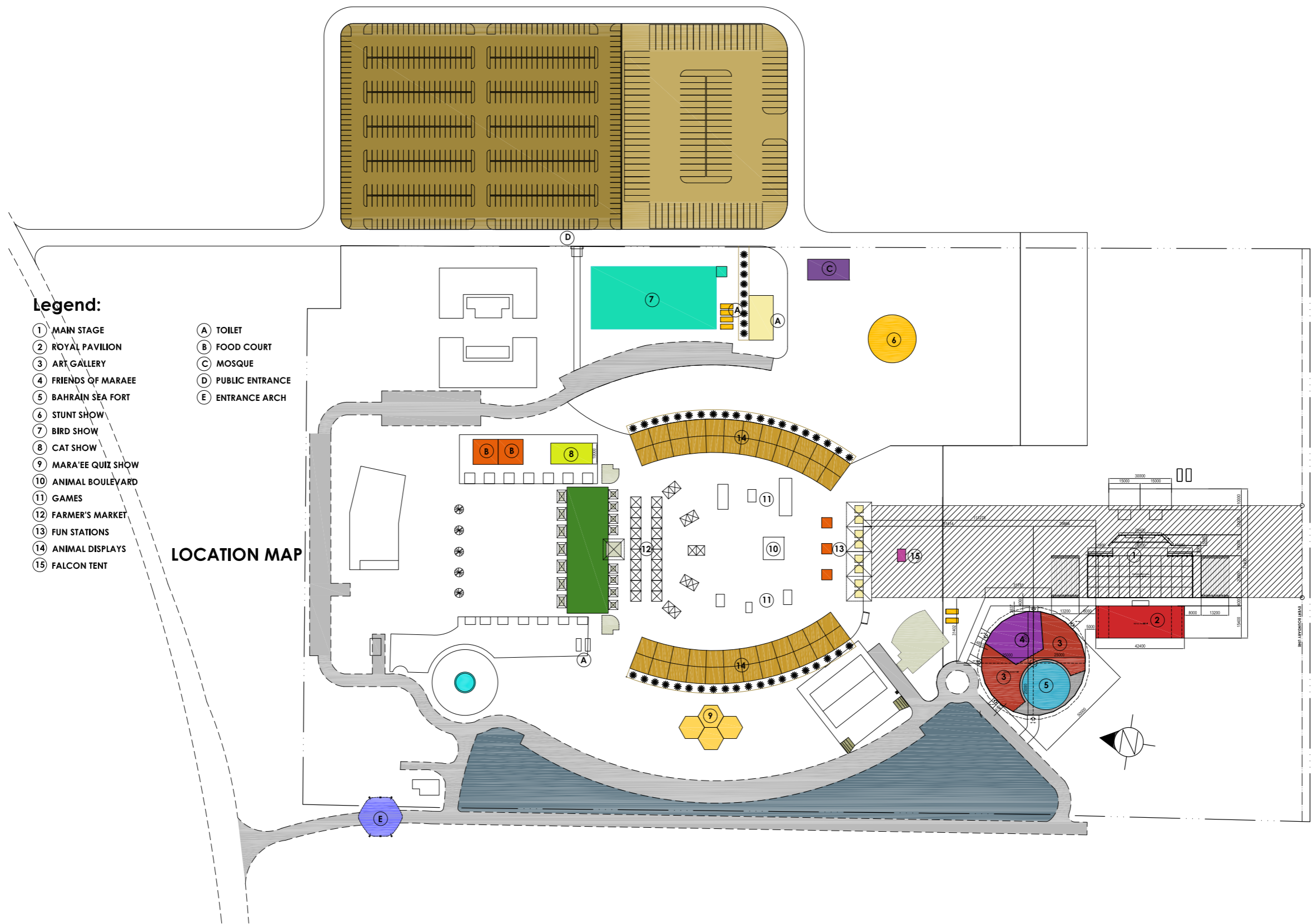
Venue : Bahrain International Endurance Village

Proposed Event Dates : 13-17 April 2016

Opening Ceremony : 13 April 2016

Proposed Opening Hours : 11am to 9pm

# BAPS 2016 FLOOR PLAN





# OPENING CEREMONY



# OPENING CEREMONY

The opening ceremony for BAPS 2016 would be unique and special in all aspects as it will deliver quality entertainment compared to the past BAPS shows.

Pico Bahrain is pleased to propose the finest Moroccan equestrian ART with a stunning acrobatic performance by Sadek Al Bahjoui, Interior police horse show introducing for the first time, the camel parade performance with a special video projection script story that will be created along with the show.

**OPENING**  
**CEREMONY SHOW**  
SADEK AL BAHJAI EQUESTRE PERFORMANCE

# SADEK AL BAHJAUI



## **Sadek Al Bahjaoui Acrobats and Fire Freedom Show**

On a gypsy music soundtrack, body and face painted, he leaps and jumps and lands on his back. He remains undeterred. He is Sadek Al Bahjaoui, 28, a young outfielder of Moroccan origin, and she is his 11 years mare, Isaure, with which he performs. Having started his journey at a very young age, Sadek flares his passion with an interest that the viewers cannot resist. His performance cannot be defined par excellence. With a series of accolades holding to his galore, he is a well deserving artist to be a part of the inaugural ceremony.

Sadek will be bringing a surprise element to his show at BAPS 2016 by performing a dual show with a new female talent set to bring an extraordinary show only for Maraee 2016.

# SADEK AL BAHJAU



# MINISTRY OF INTERIOR HORSE SHOW PERFORMANCE



## Bahrain Royal Horses

BAPS 2016 proudly presents the Bahrain Royal Horse show at the Royal Pavilion.

# MINISTRY OF INTERIOR HORSE SHOW PERFORMANCE



# CAMEL PARADE PERFORMANCE



## Camel Parade

The ship of the desert will parade in decorative saddle and ornaments along with musical marching band.

# CAMEL PARADE PERFORMANCE





# STAGE SET UP AND GRAND ROYAL PAVILION

As part of the Opening Ceremony, an elaborated Moroccan theme stage set will be created.

# PREVIOUS BAPS STAGES



BAPS 2014 FRENCH THEME



BAPS 2012 SPANISH THEME



BAPS 2010 AMERICAN THEME

# PROPOSED MOROCCAN THEME STAGE



VIEW 1

# PROPOSED MOROCCAN THEME STAGE



VIEW 2

# PROPOSED MOROCCAN THEME STAGE



VIEW 3

# PREVIOUS BAPS ROYAL PAVILIONS



BAPS 2014 FRENCH THEME

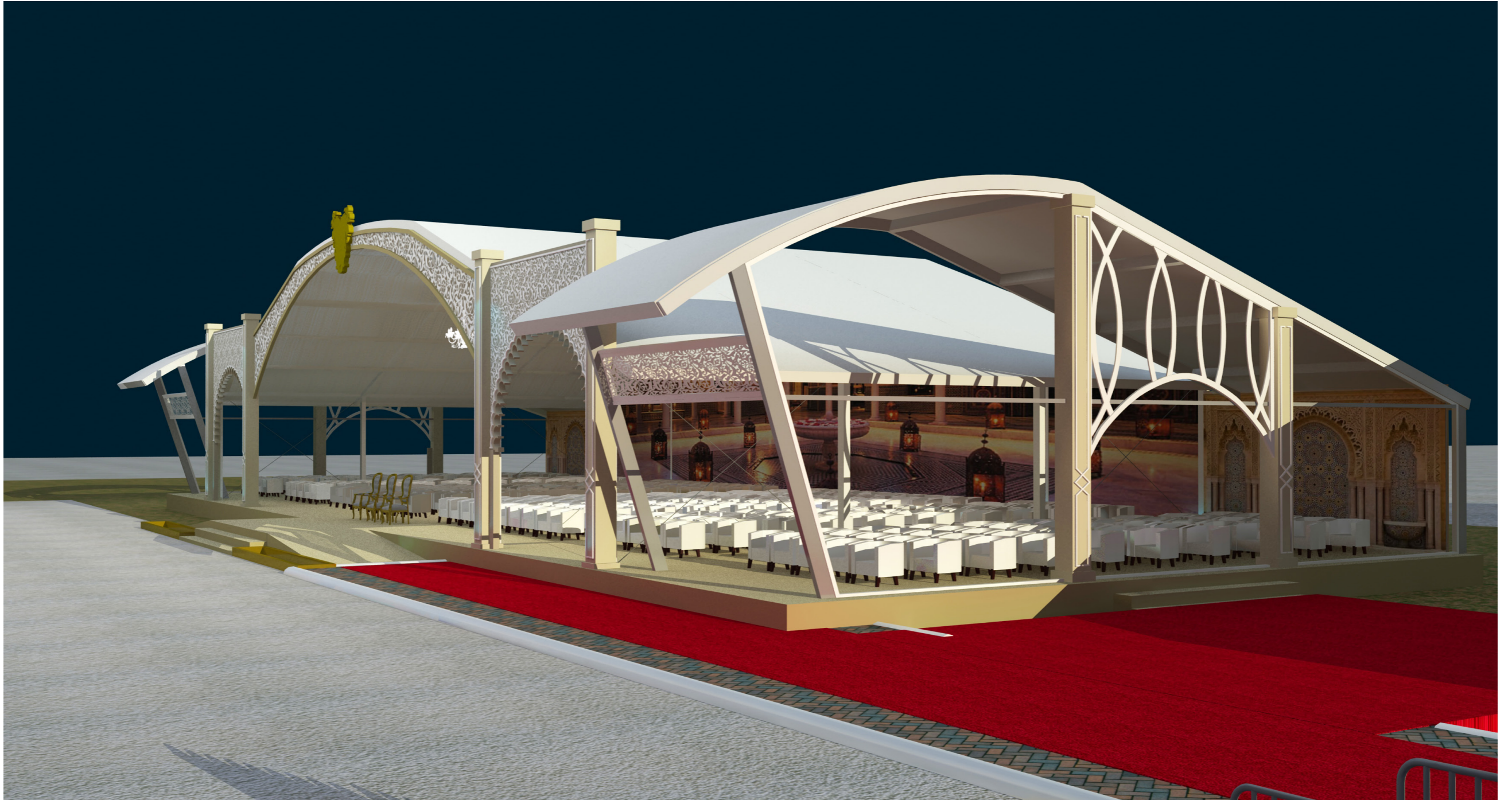


BAPS 2012 SPANISH THEME



BAPS 2010 AMERICAN THEME

# PROPOSED MOROCCAN THEME ROYAL PAVILION



VIEW 1

# PROPOSED ROYAL PAVILION



VIEW 2



# ANIMAL DISPLAY EXHIBITS

# BIRDS EXHIBIT



As known by many, BAPS hosts the biggest bird shows that Bahrain have ever witnessed as the most exotic birds in the GCC are on display.

The enthusiastic participation of the bird societies in Bahrain calls for a big temporary structure as usual.

A large temporary structure is required with a proposed tent dimensions of 40m x 50m (2000 sqm).

# DOGS & CATS EXHIBIT



BAPS will become a venue to create a larger performance for the dogs and cats exhibition that will encourage more local participants to attend the show.

# FALCONS EXHIBIT



BAPS will also be used as a platform to create a bigger exposure for the Falcon exhibition. This will encourage more local Falcon owners to display their unique birds and introduce Falcon beauty contest at BAPS 2016.

# CAMEL DESERT TOUR



BAPS will also provide a new Camel colourful experience parade arranged with the camel societies. The parade will be accompanied by back pipe police band. Also, a camel back ride tour will be offered to the BAPS 2016 visitors.

# BAHRAINI FISH AQUARIUM



BAPS will also build a one of a kind indoor aquarium with underwater sound effects and videos contains 360 degree fish tanks displays.

# ART GALLERY & PHOTO EXHIBITION

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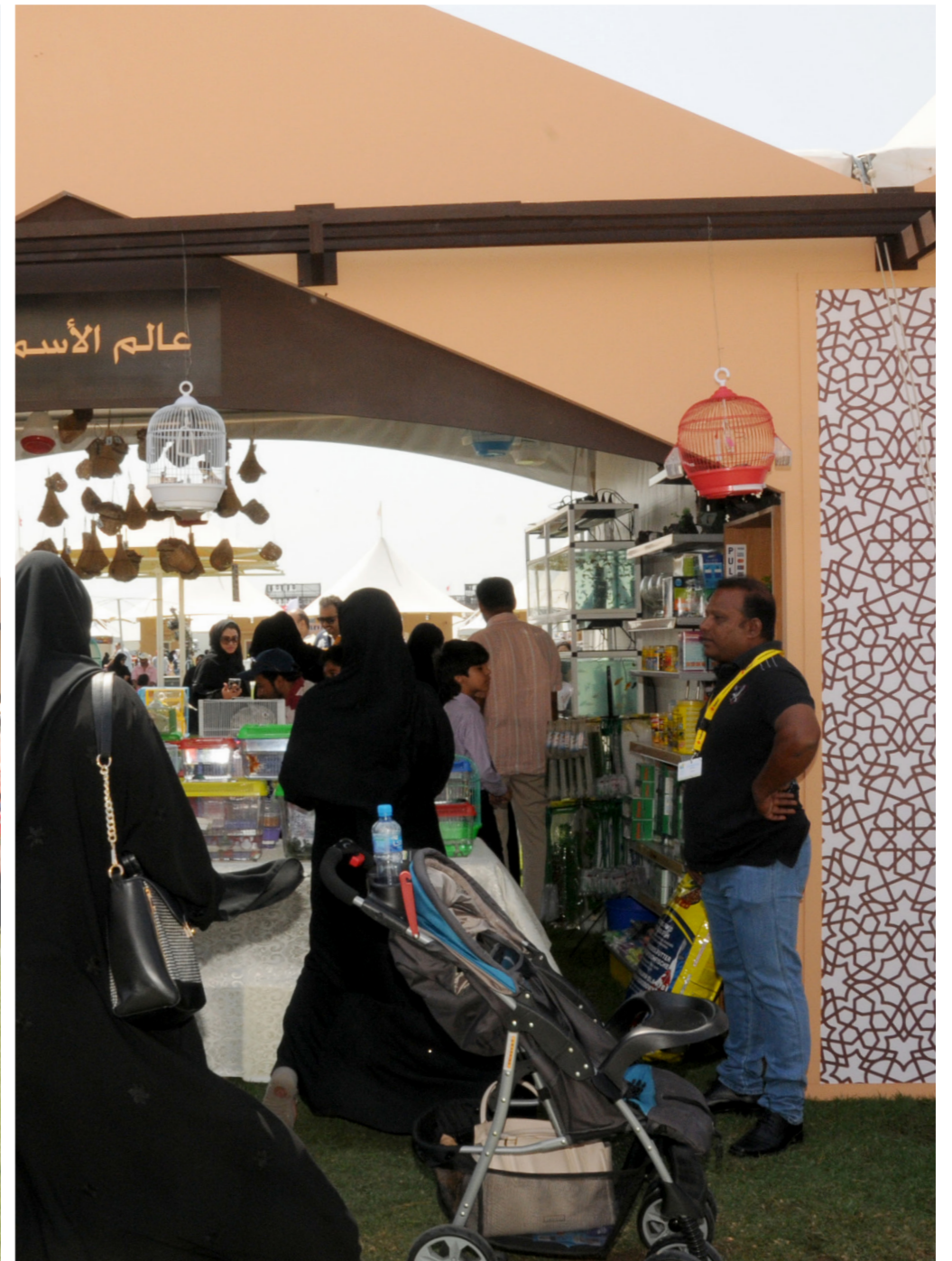
A walk through an array of portrait creations & photography by eminent Artists around the Globe.

An experience of witnessing a live photo exhibition to enthrall your vision.



# FARMERS MARKET

# FARMERS MARKET

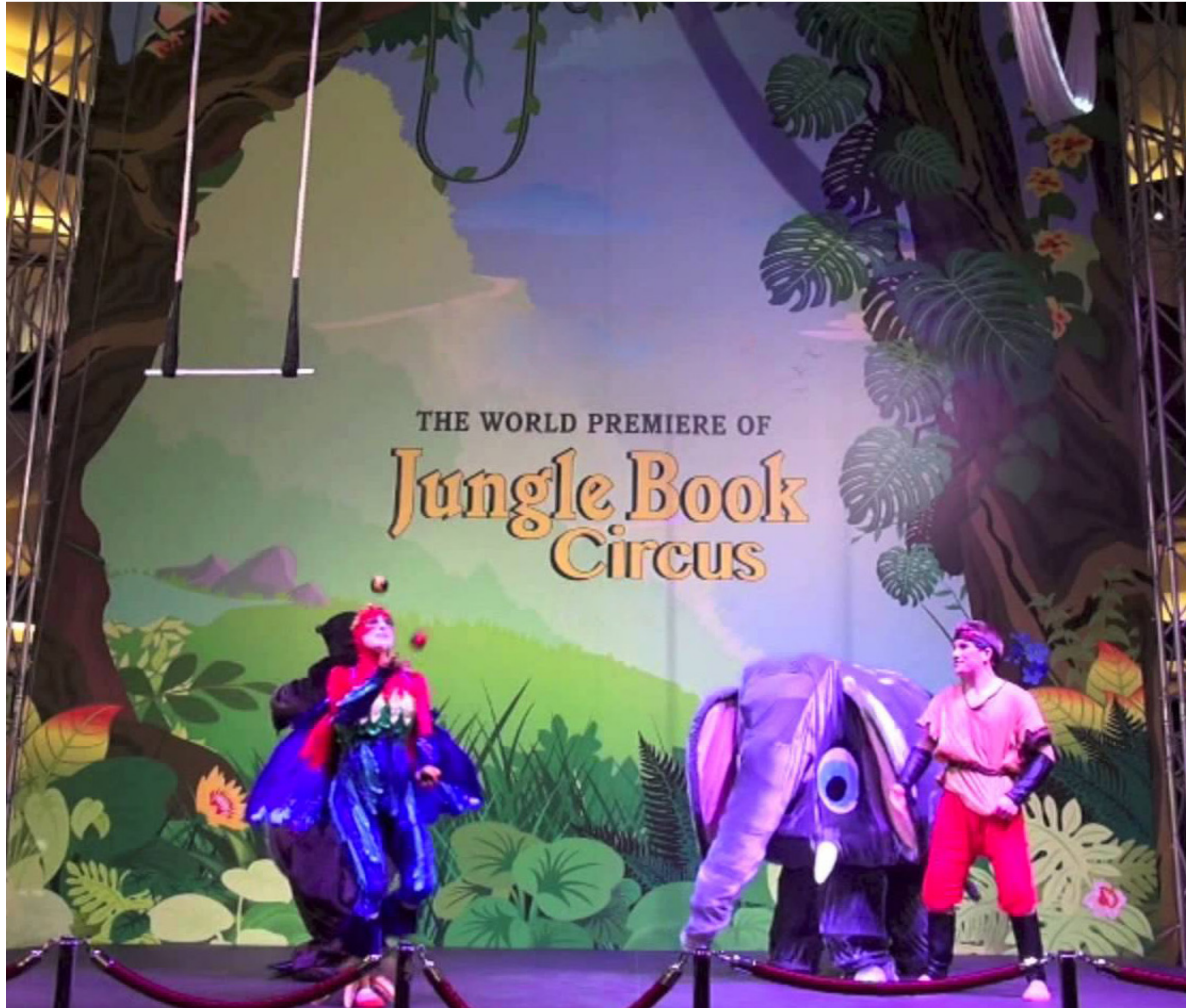


Create a local market experience related to petting and Bahraini products.

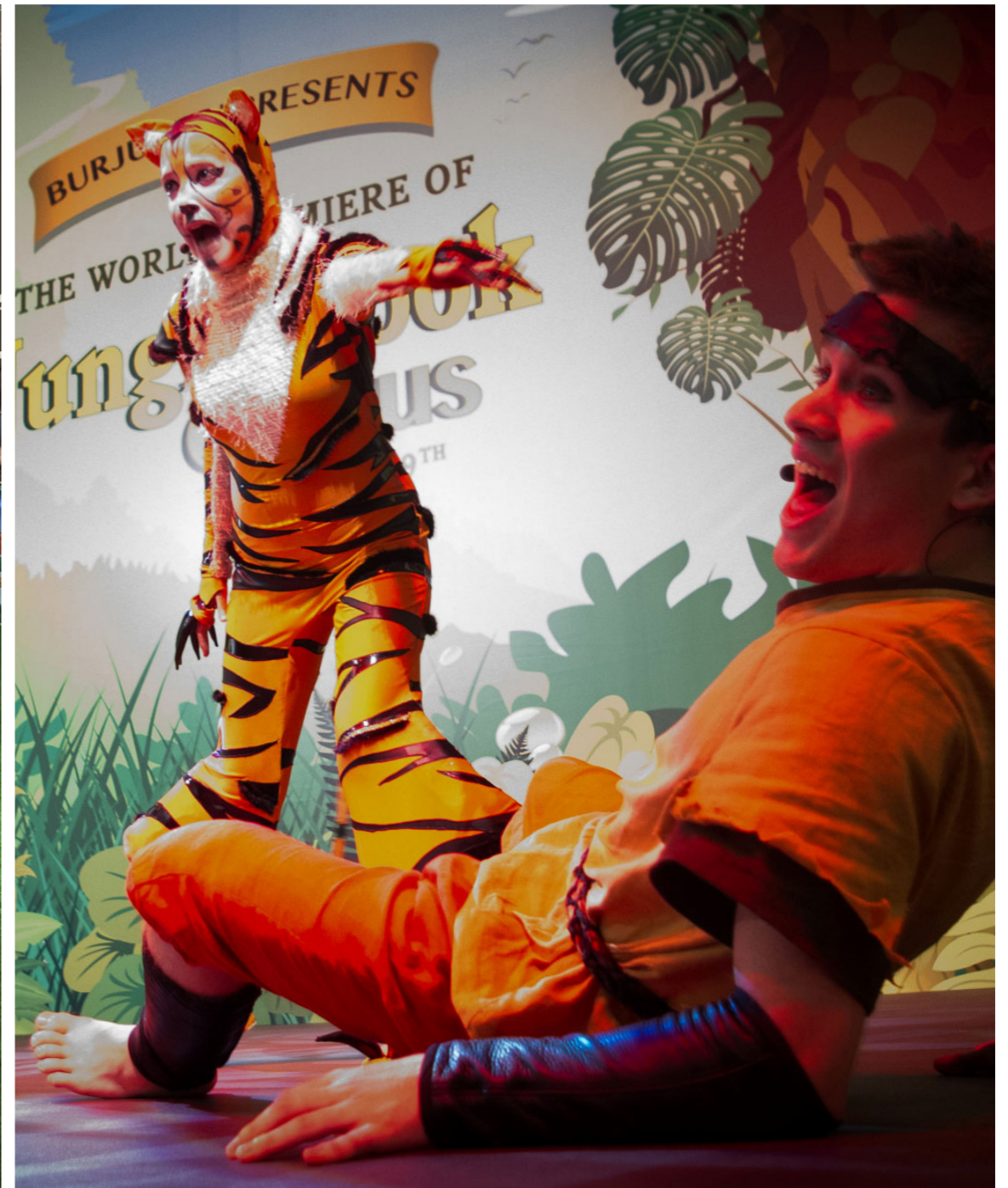


# PUBLIC ENTERTAINMENT

# JUNGLE BOOK CIRCUS SHOW



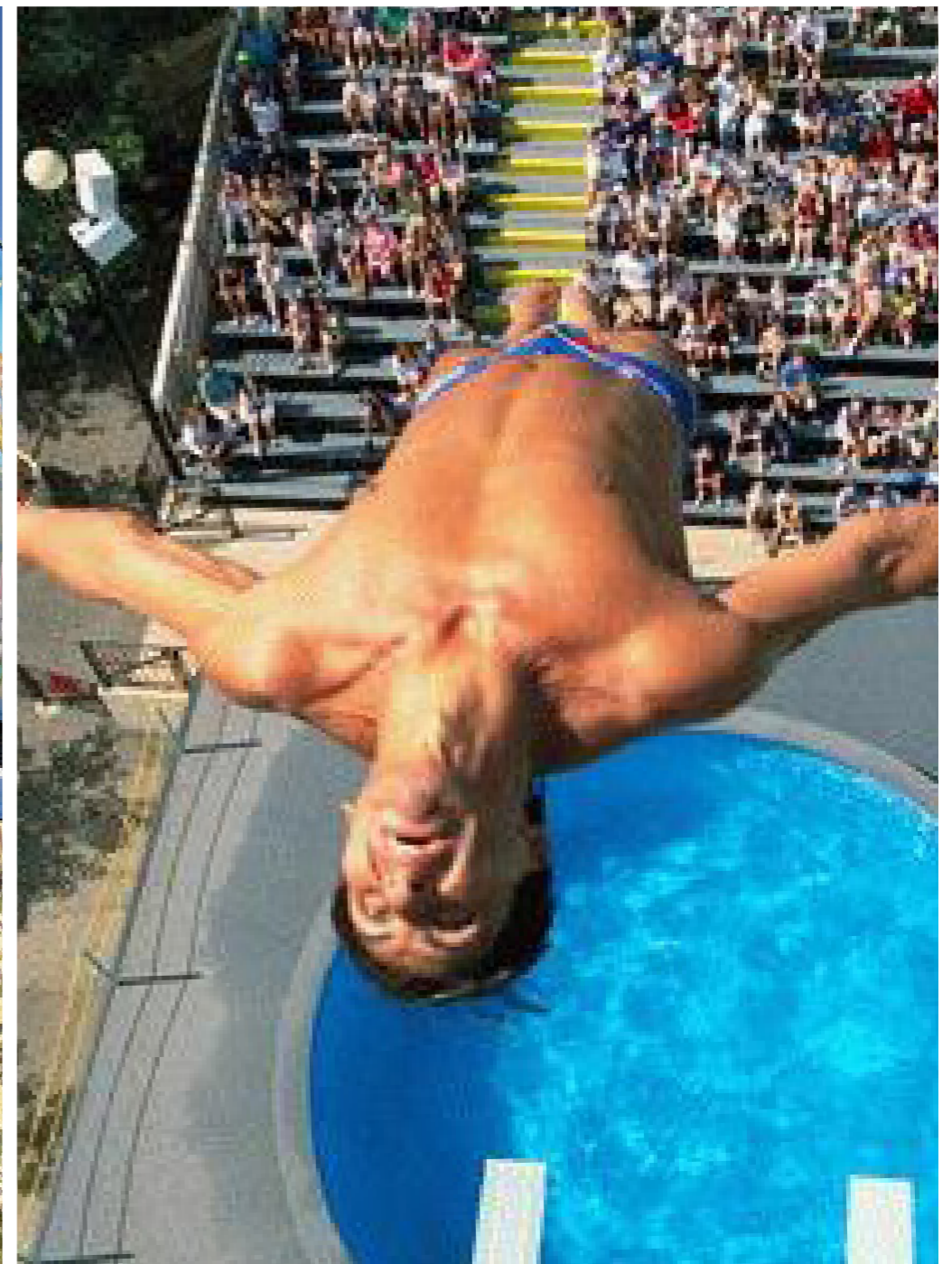
# JUNGLE BOOK CIRCUS SHOW



## Jungle Book Circus Show

This musical spectacular features professional actors, singers, dancers, acrobats and circus artists, and will delight audiences young and old alike at BAPS 2016 as they watch the beloved story by Rudyard Kipling unfold in front of their eyes. A lively stage adaptation of the classic tale, this family show tells the story of Mowgli the man cub and his wild group of friends including monkeys, snakes, wolves and birds, who all live peacefully in the jungle under the watch of Baloo the bear. The peace is interrupted by the arrival of the fierce and hungry tiger Shere Khan, and the events that occur are told through popular songs such as 'I Want You', 'Eye of the Tiger' and 'The Lion Sleeps Tonight'

# STUNT SHOW



The Stunt Show is composed of talents performing their acrobatics on the trampoline, the diving boards and the famous 80 foot ladder. This show is completely covered in greenery both around the pool and upper deck.

The audience will give the show rave reviews and no family will be left untouched by the energy of all the animals' activities.

# COSTUME WALKABOUTS



From deep within the desert rides Prince Amir the Meerkat atop a Camel.



The world's only 8ft baby Obobee bird, loved by adults & children.

# COSTUME MUSICAL WALKABOUTS



Experience the high energy grooves and funky moves of this Chicken explosion! Master percussionist 'Chicken king' and his band deliver a breath of fresh air into the music scene with their original cross genre style and dynamic musical presence.



Five piece roving band playing all your favorite hits. Fabulously entertaining funky hens dance, tell jokes and play music.



# OUTDOOR THEATRE



Massive cinema experience, playing family rated movies.

# INFLATABLE GAMES



# ANIMAL BOULEVARD



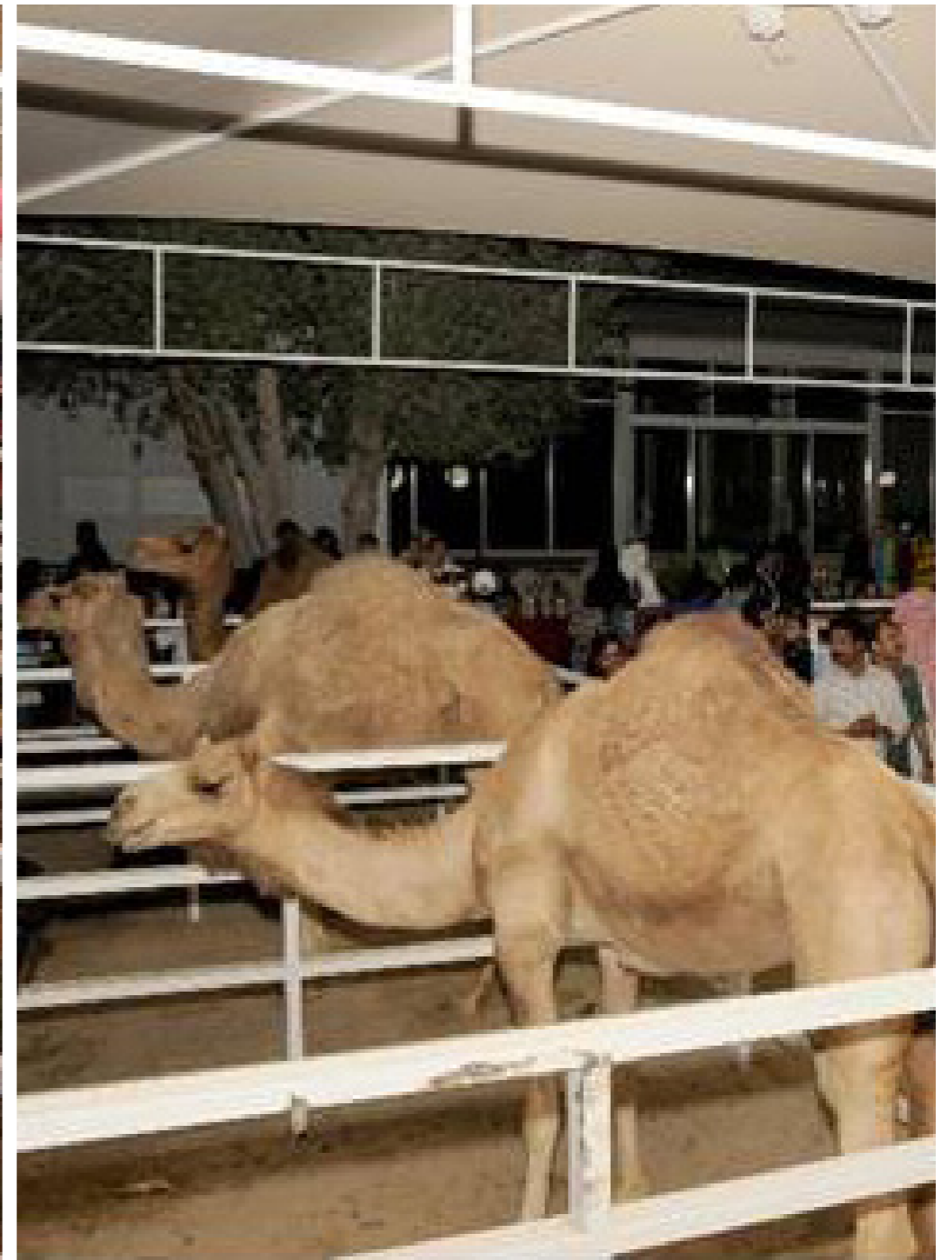
The petting experience where families and kids gets to feed and play with all farm pets.

# FRIENDS OF MARA'EE STAGE EDUCATIONAL PLAY



A choreographed Arabic play will be both educational and entertaining for kids. This interactive and sing along act will have the children on their feet.

# ANIMAL PETTING ZOO



Farm animal displays with multiple information spreader around for public to learn.

# VENUE & FACILITIES MANAGEMENT

Food outlets and information stands

# FOOD OUTLETS AND INFORMATION STANDS



# BRANDING AND MARKETING





# BAPS 2014 TV AD

# Explore mara'ee

at the bahrain international endurance  
village in Sakhir



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at the  
bahrain  
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مراعي  
mara'ee  
معرض الحيوان  
للإنتاج الحيواني (2016)  
BAHRAIN ANIMAL  
PRODUCTION 2016

Explore mara'ee  
at the bahrain international endurance  
village in Sakhir



# THANK YOU

