

A Creative Proposal for

بابكو
Bapco



BAPCO ROYAL EVENT
Official Inauguration of Refinery & Pipeline Projects



BAPCO Royal Event

This event marks new milestones in BAPCO's growth and development as the national oil company of the Kingdom of Bahrain.

Overview

With the patronage of H.M. King Hamad bin Isa AlKhalifa, members of the Royal family and government will be invited to witness the:

- **Launch** of BAPCO's newest and largest oil refinery, a multi-billion investment;
- **Completion** phase of the new 115km A-B Pipeline between the Kingdom of Saudi Arabia and Kingdom of Bahrain; and
- **Establishment** of the Oil & Gas Academy, setting the foundation for BAPCO's human resource development.



Event Concept

Feature event elements include:

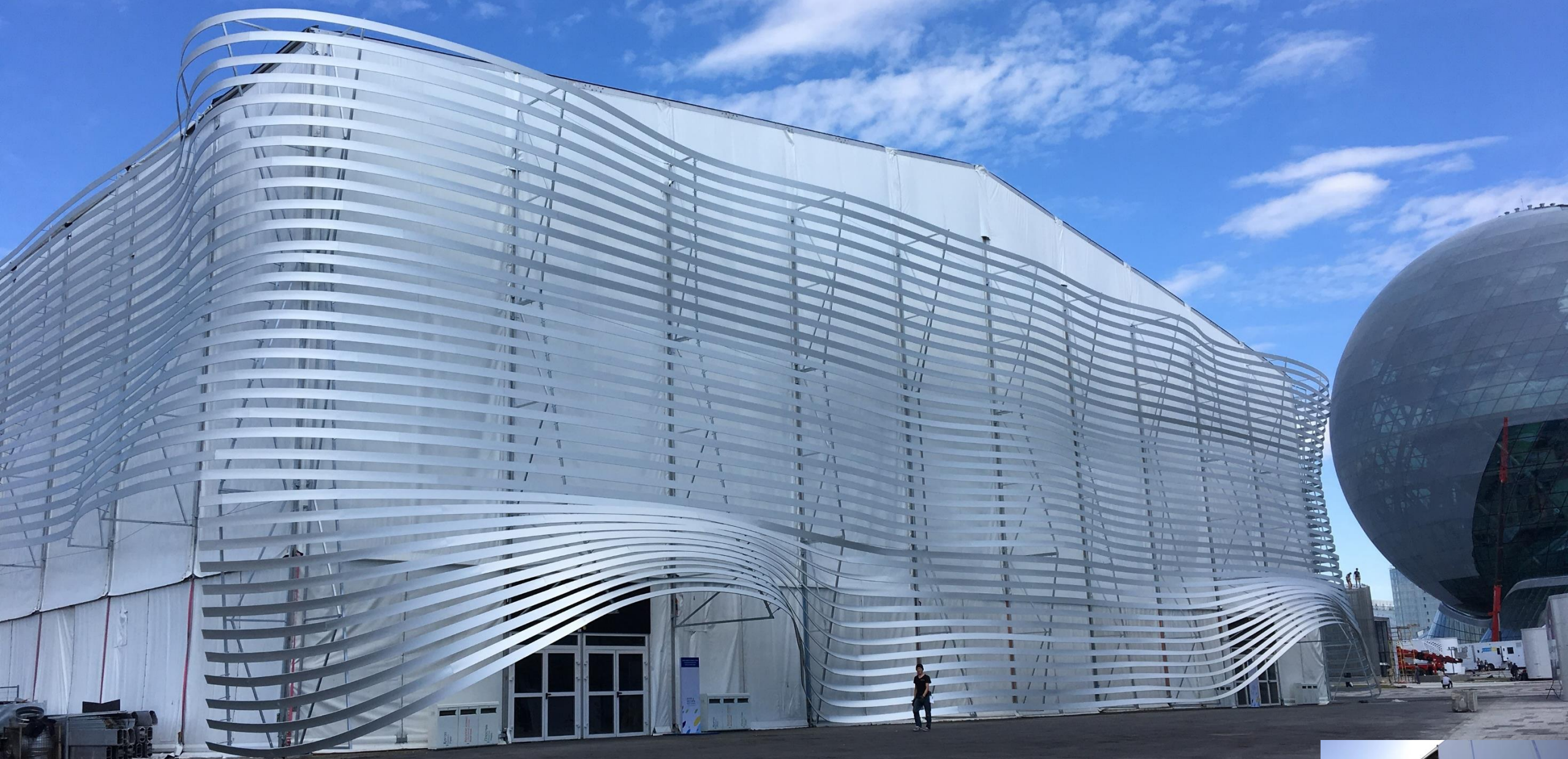
- 1 The Grand INOVATION structure, an impressive 50m clearspan temporary building that would be provide the event venue
- 2 Kinetic light art deco synchronized with event programme
- 3 Digital screens in the form of a Kinetic Sphere and moving LED walls
- 4 Multimedia video presentation
- 5 Custom mechanism for the Royal inauguration of the new projects
- 6 Virtual walkthrough simulation of new refinery with interactive hotspots



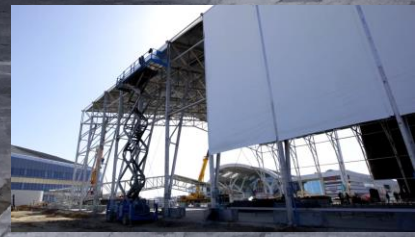
The concept for the event centres on the latest technology to showcase BAPCO's significant new projects, within a themed environment befitting a Royal event.

EVENT STRUCTURE

The background features a repeating pattern of light gray triangles pointing downwards. At the bottom of the image, there is a decorative wave-like shape that transitions from a dark red color on the left to a light gray color on the right.



EVENT STRUCTURE



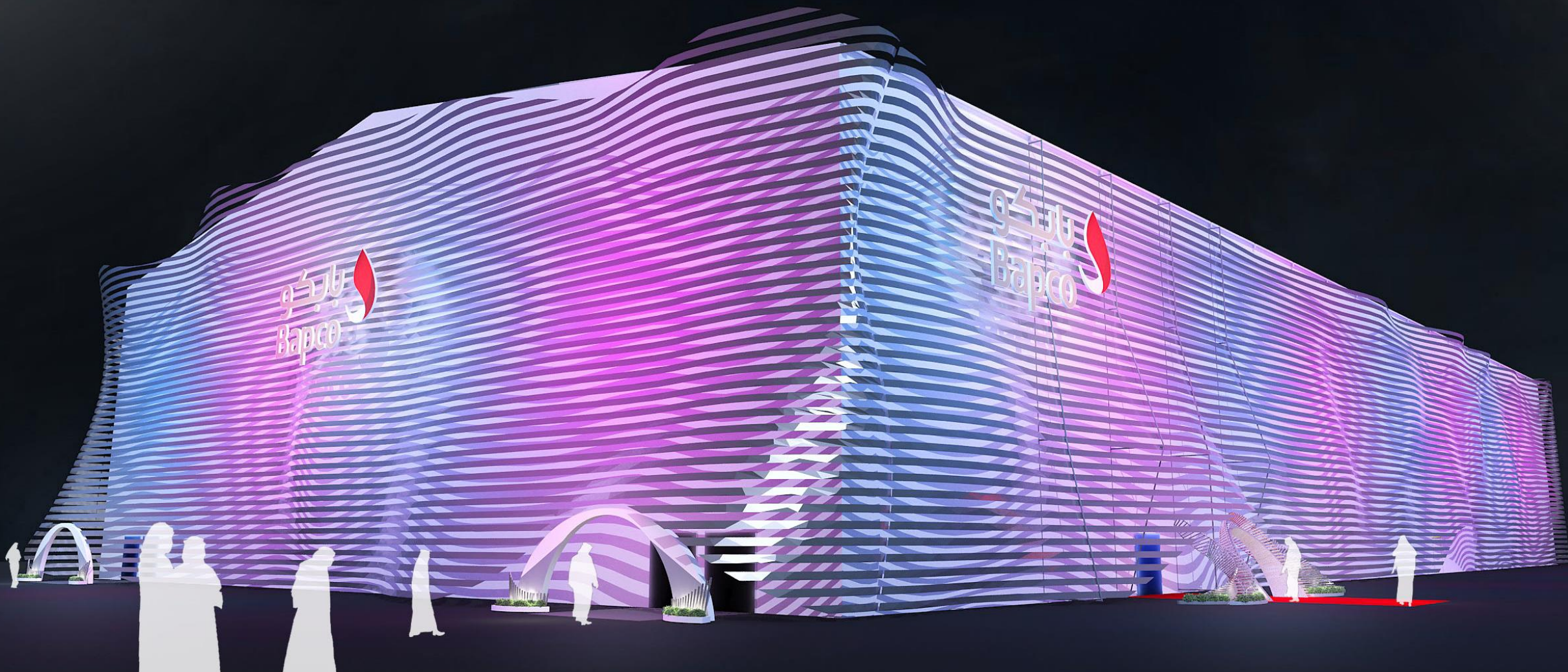


CIRQUE DU SOLEIL

Әмір кассасы Ticket office

EVENT STRUCTURE

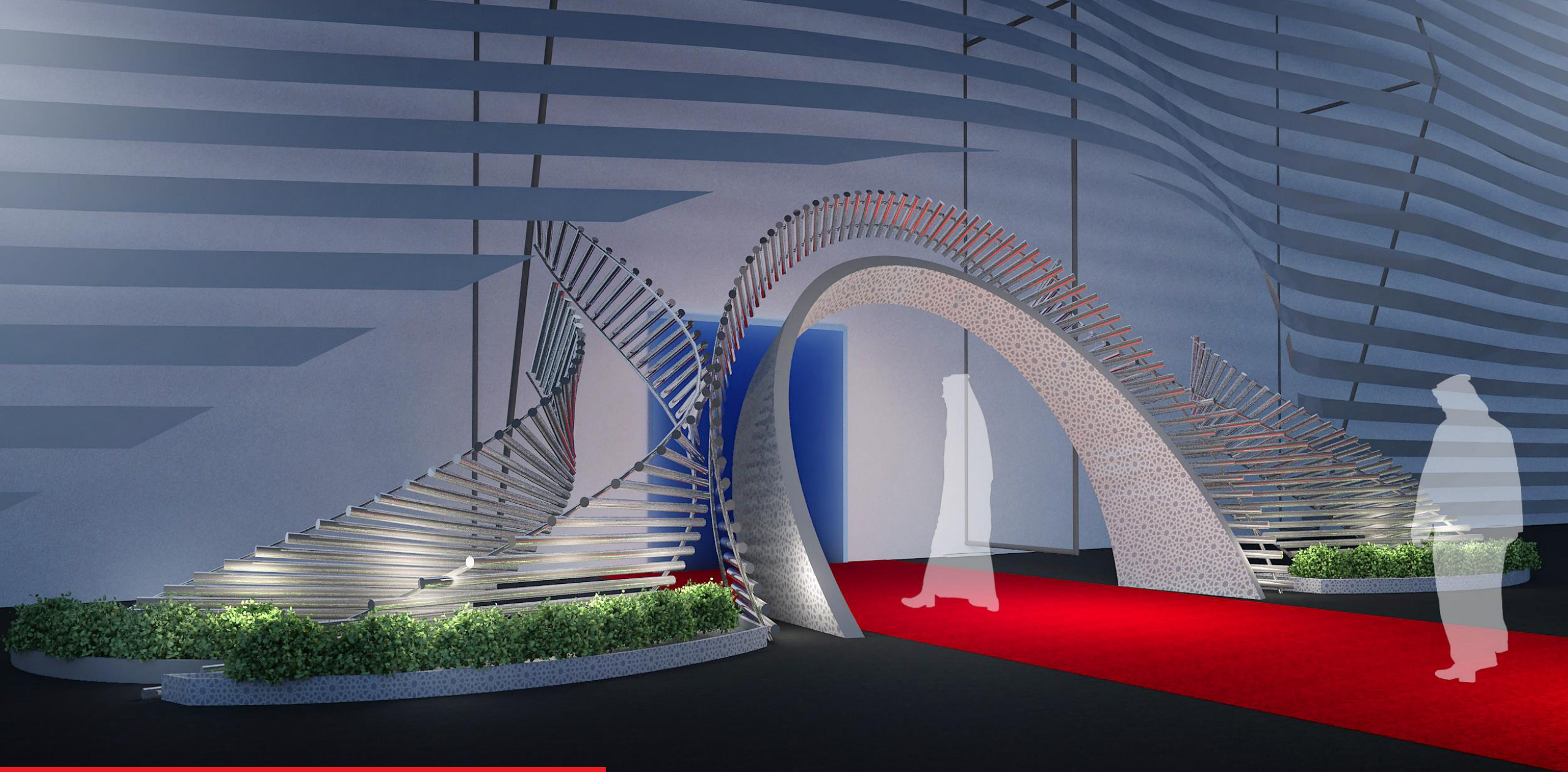
The Grand INOVATION building provides a distinctive venue for this event; With its patented truss frame system, this grand structure provides a span of up to 50m without columns and a clear height of 13-16m.



EVENT STRUCTURE DESIGN



ROYAL ENTRANCE



ROYAL ENTRANCE



PUBLIC ENTRANCE

Event Plan

OIL & GAS ACADEMY INTERACTIVE WALL

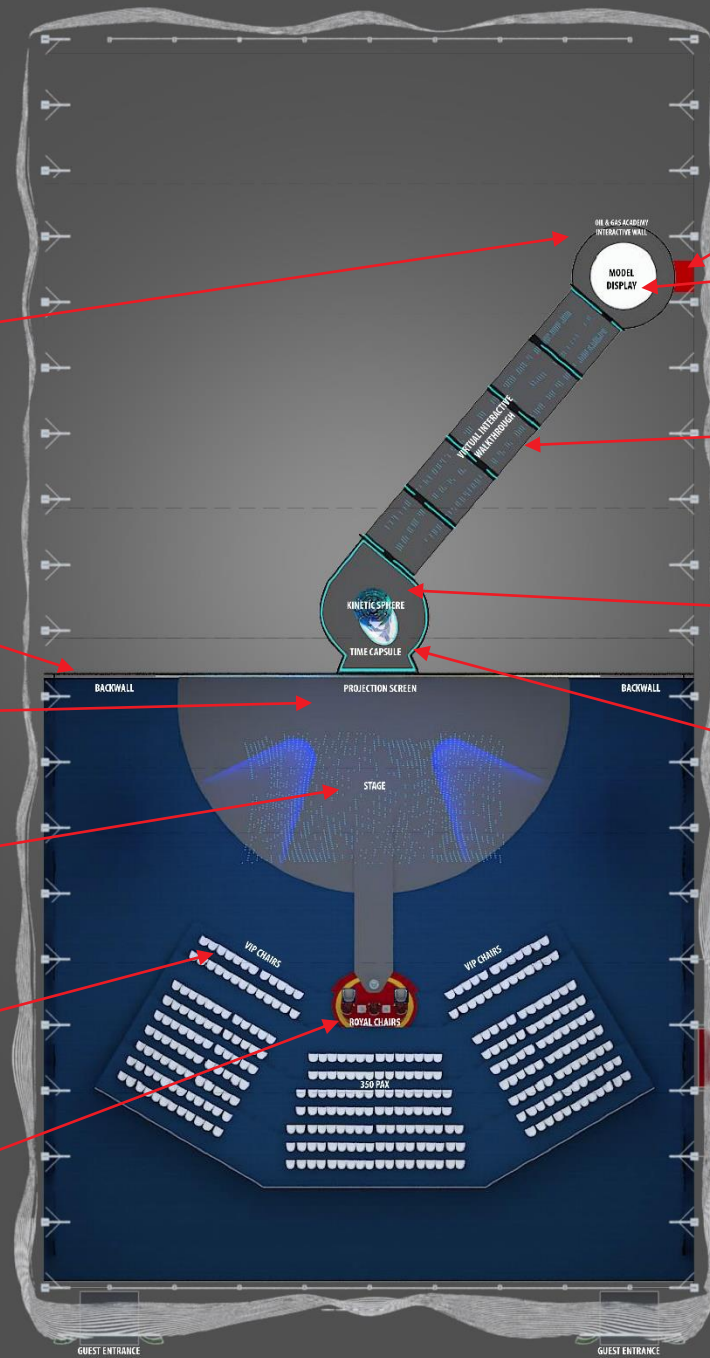
BACK WALL

PROJECTION SCREEN

STAGE

VIP CHAIRS

ROYAL CHAIRS



VIP EXIT

MODEL DISPLAY

VIRTUAL INTERACTIVE WALKTHROUGH

KINETIC SPHERE

TIME CAPSULE

VIP ENTRANCE

EVENT PROGRAMME

The background features a light grey grid of triangles. A curved band at the bottom consists of a red section on the left and a grey section on the right, separated by a thin white line.

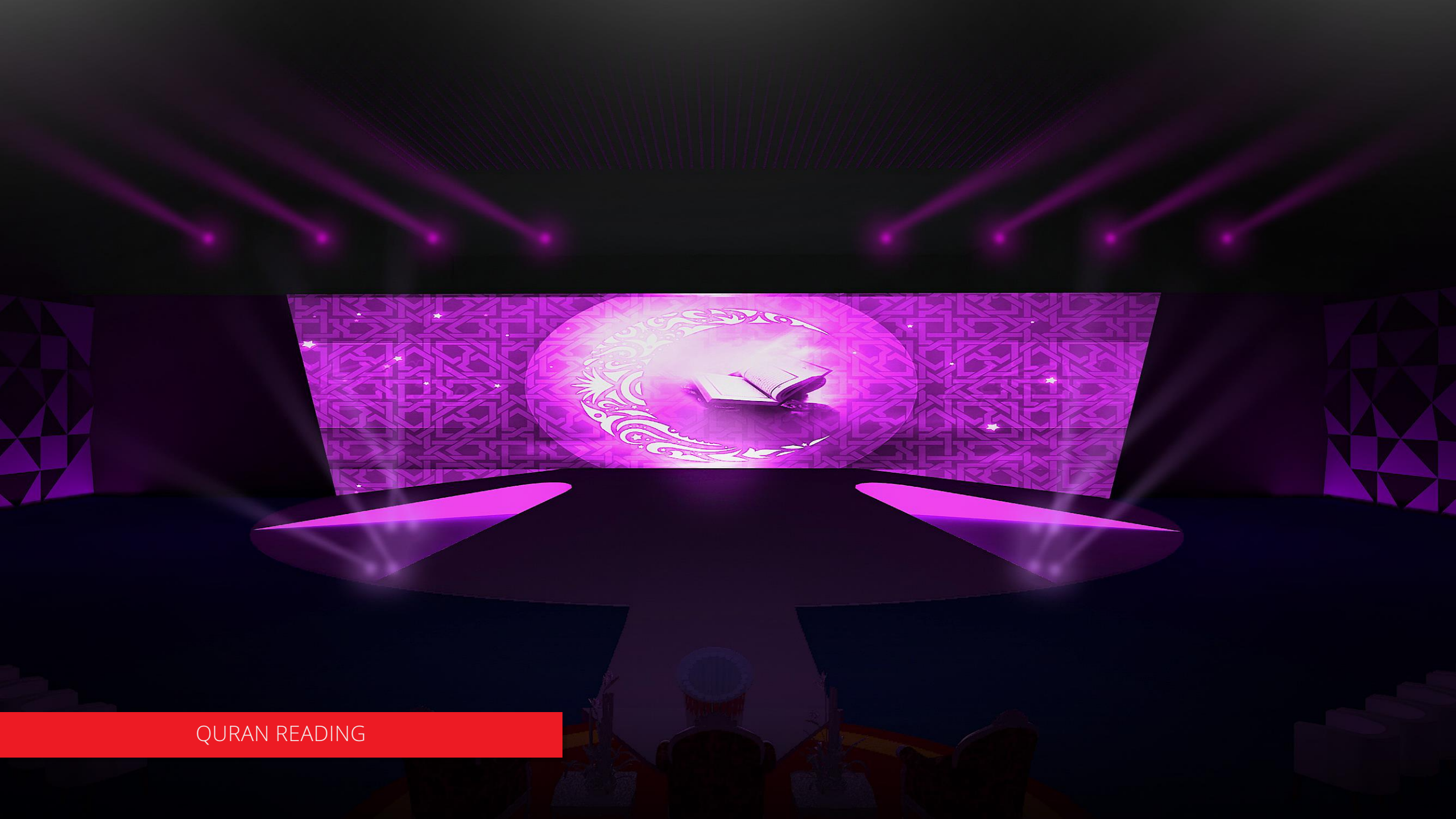
Event Programme

- Guests arrival
- Arrival of H.M. King Hamad bin Isa Al Khalifa
- National Anthem
- Holy Quran
- Welcome Remarks
- Speech by Oil Minister, HE Shaikh Mohamed bin Khalifa bin Ahmed Al-Khalifa
- People of BAPCO
- Inauguration of Training – BAPCO Academy
- Bahrain Saudi Friendship
- The Royal Inauguration of the New Pipeline and Launch of New Refinery
- Ardha Virtual
- The BAPCO Story Multimedia
- Laying of the Foundation Stone
- Virtual Interactive Walkthrough of the New Refinery
- The Future of BAPCO Exhibition
- Presentation of gift to H.M. King Hamad bin Isa Al Khalifa
- Thank you





NATIONAL ANTHEM



QURAN READING

بابکو
Bapco



SPEECHES

DESIGN CONCEPT 1

The background features a repeating pattern of light gray triangles on a white-to-gray gradient. A prominent, curved, metallic-looking band in shades of red and silver sweeps across the bottom of the frame.

PEOPLE OF BAPCO

Bahrain was the first Gulf state to discover oil and since then Bahrainis have been the pioneers in the oil industry since the 1930s, leading the regional transition into modern economies. BAPCO has helped shaped the modern Kingdom of Bahrain through the development of Bahrain's manpower.

BAPCO remains an industry leader, with a strong focus on the training and enhancement of its people for continuing growth into the future.

Today, the BAPCO Oil & Gas Academy trains and develops manpower to fuel BAPCO's growth and expansion. The hundreds of academy trainees, past and present are proud to be part of BAPCO's strong legacy and future vision



PEOPLE OF BAPCO





OIL & GAS ACADEMY

THE INAUGURATION OF PIPELINE PROJECT



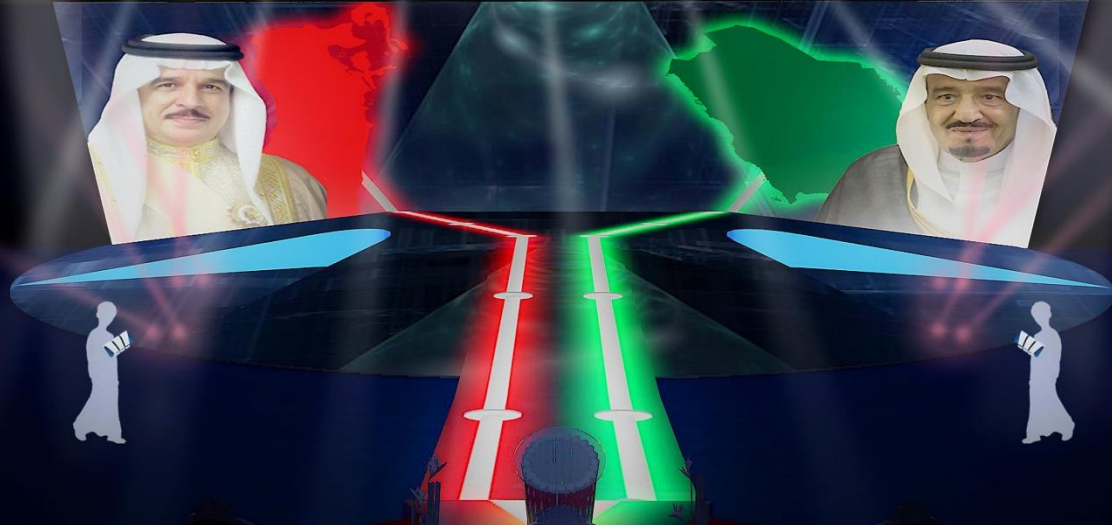
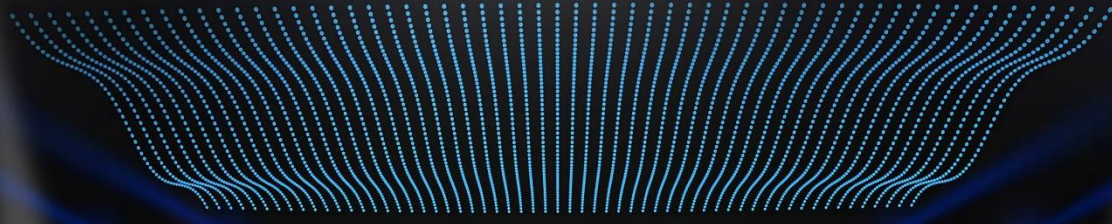
BAPCO refines over 260,000 barrels of crude daily with about 230,000 barrels originating from Saudi Arabia. To cater to a growing demand for crude oil, a new 115km oil pipeline linking Bahrain to Saudi Arabia was initiated 3 years ago and is now in the completion phase.

This new pipeline will significantly increase the delivery of crude oil to Bahrain up to 400,000 barrels per day

This pipeline presents a new milestone between the two Kingdoms. A relationship forged and strengthened by brotherly and economic ties through the years



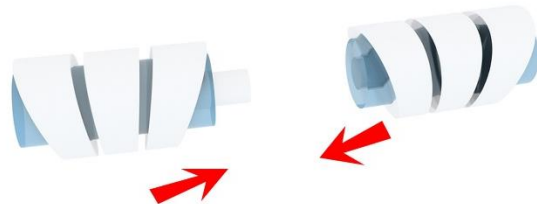
HIS MAJESTY THE KING TO ACTIVATE THE KINETIC LIGHTS AND KINETIC SPHERE.



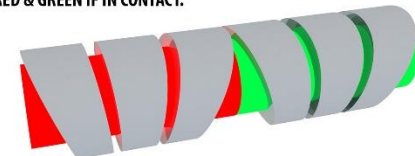
TWO SYMBOLIC PIPE TO BE CARRIED BY TWO PEOPLE REPRESENTING BAHRAIN & SAUDI ARABIA

TWO SYMBOLIC PIPELINE CONNECTING BAHRAIN AND SAUDI ARABIA MAP TO BE PROJECTED ON THE STAGE

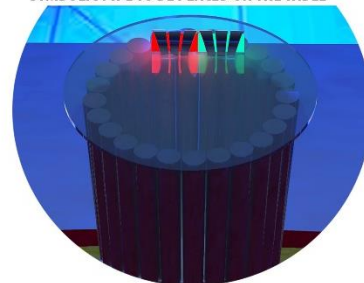
PIPE TO BE GIVEN TO HIS MAJESTY THE KING AND CONNECT THEM TOGETHER



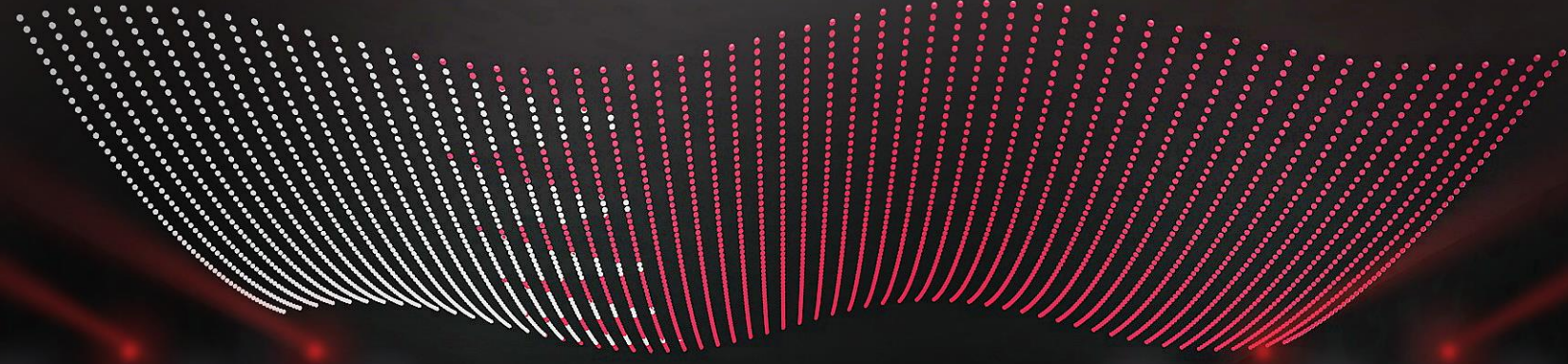
BATTERY OPERATED SYMBOLIC PIPE WILL LIGHT UP RED & GREEN IF IN CONTACT.



SYMBOLIC PIPE TO BE PLACED ON THE TABLE



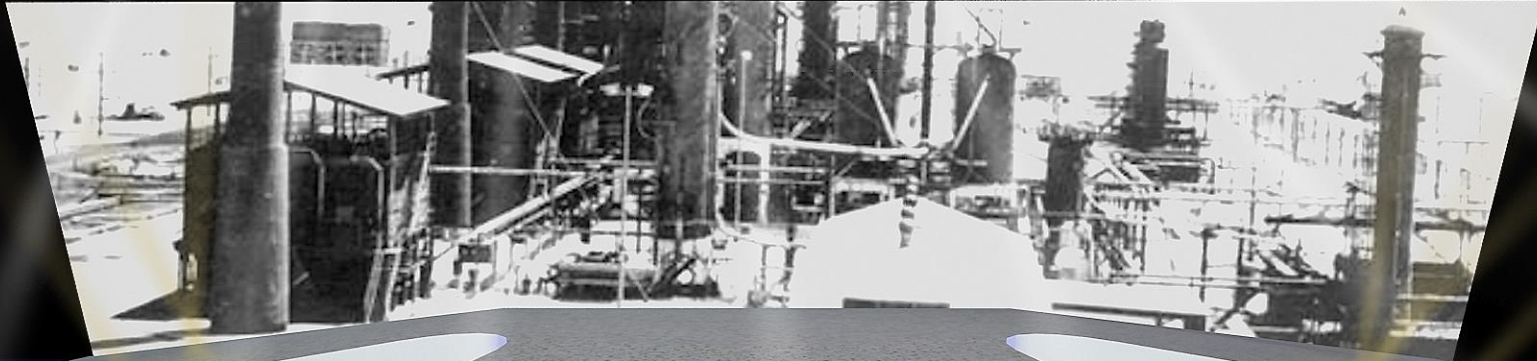
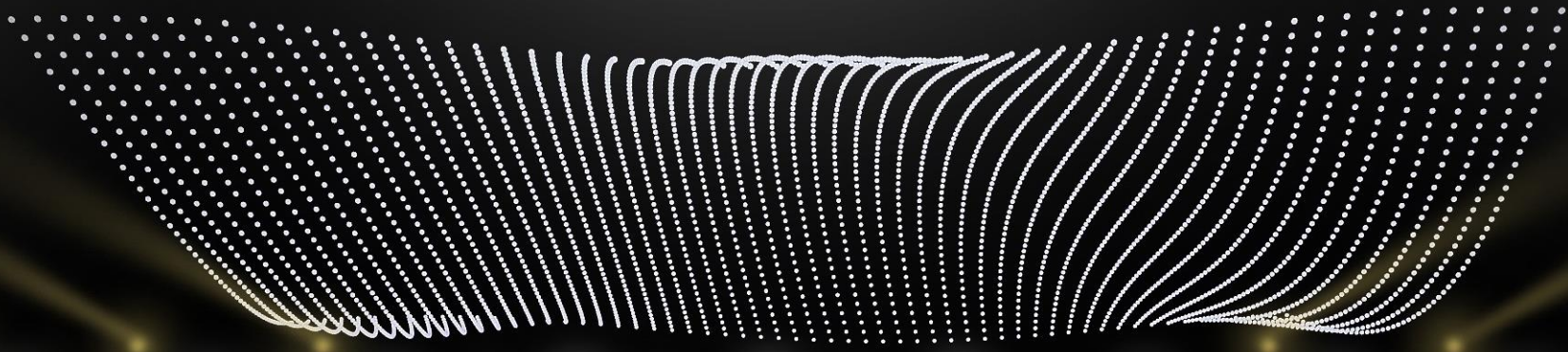
BAHRAIN-SAUDI PIPELINE



ARDHA

THE BAPCO STORY





BAPCO STORY

The BAPCO Story



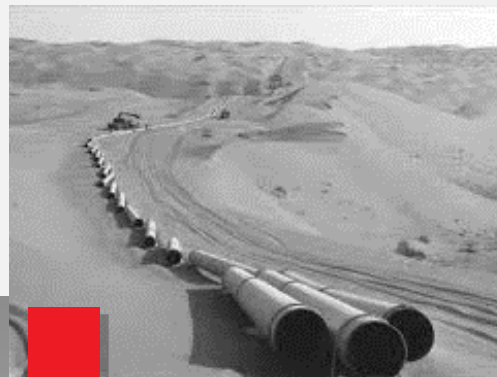
1932

First oil discovery in the Arabian Gulf



1936

Official Opening of Bapco Refinery by H.H Sheikh Hamad bin Isa Al-Khalifa



1945

A-B pipeline laid between Bahrain and Saudi Arabia; then the world's longest commercial submarine pipeline



1968

Bahrain Refinery expansion programme completed with 250,000 barrel-a-day capacity



1980

Establishment of Supreme Council for Oil under the chairmanship of H.R.H Prince Khalifa bin Salman Al-Khalifa, the Prime Minister



1997

The Bahrain Government assumed 100% ownership of the Bahrain Refinery



1999

The new BAPCO is formed following the merger between The Bahrain Petroleum Company B.S.C. and The Bahrain National Oil Company



2001

Kerosene Merox units commissioned as part of the Refinery Modernisation Plan

The BAPCO Story



2002

Launch of new Bapco Strategic Direction



2005

US\$1.1 billion finance secured for investment programme



2007

Start-up of Ultra Low Sulphur Diesel Complex in line with 75 years of oil discovery



2009

Bapco achieves EMS ISO 14001 certification



2010

Incorporation of Tatweer Petroleum Company, to assume responsibility for the stewardship and redevelopment of the Bahrain Field



2011

Inauguration of the US\$430 million Lube Base Oil Plant (LBOP) The first shipment of Group III Very High Viscosity Index (VHV) Lubricant Base Oils was exported.



2013

Inauguration of Waste Water Treatment Plant at a cost of US\$120 million



2017

Under Bapco Modernization Program, Bapco is expanding and upgrading the kingdom only refinery to boost processing capacity to reach 360,000 barrels per day (BPD) in Sitra Oil refinery.



BAPCO STORY

THE REFINERY OF THE FUTURE

The background features a repeating pattern of light grey triangles pointing downwards, creating a grid-like texture. Overlaid on this are several curved, overlapping bands. A prominent red band curves from the bottom left towards the center. Above it, a grey band follows a similar path, and a white band is visible at the very bottom edge.

The story of BAPCO, tracing its history since 1930 with highlights on significant events (including the discovery of oil in 1932 and the attack during WWII) to recent developments over the last decade and the BAPCO Modernisation Programme leading to the announcement and launch of new refinery

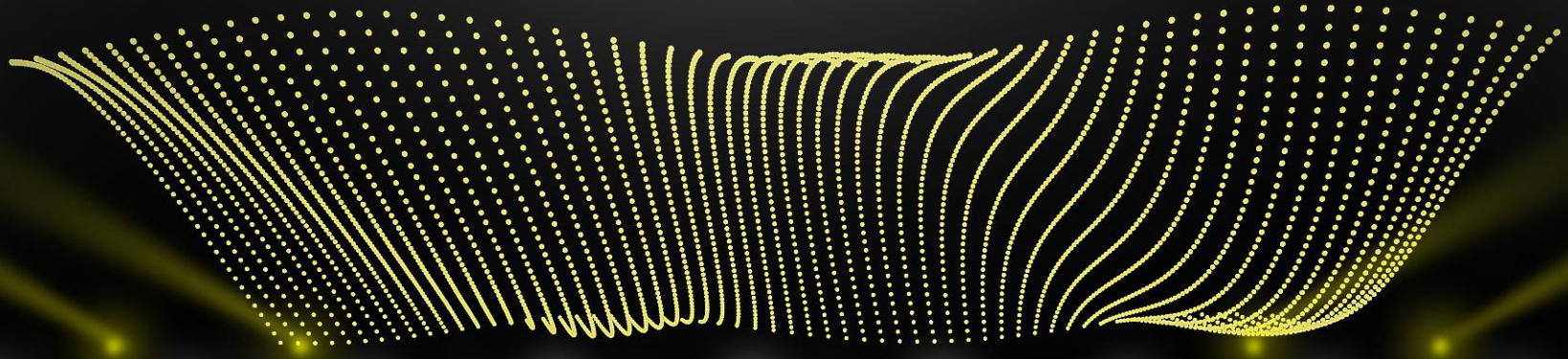
Presenting the new hi-tech, BAPCO refinery which will boost the processing capacity to 360,000 bpd.



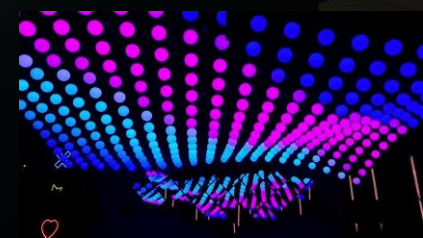


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Bapco

KINETIC KING IMAGE

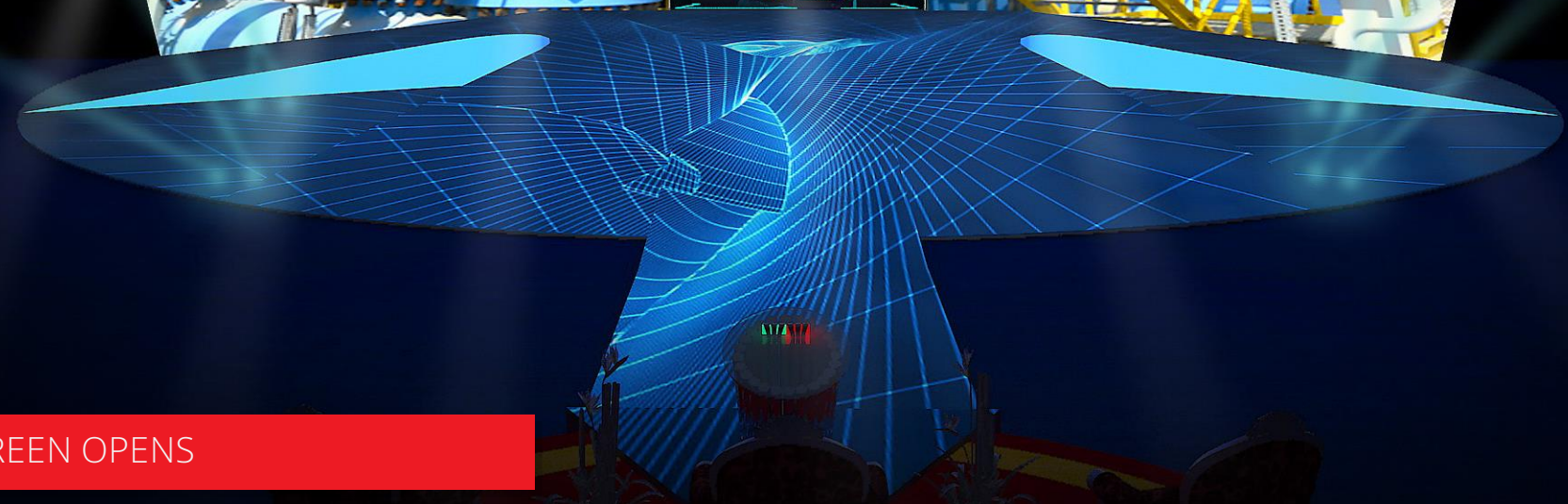
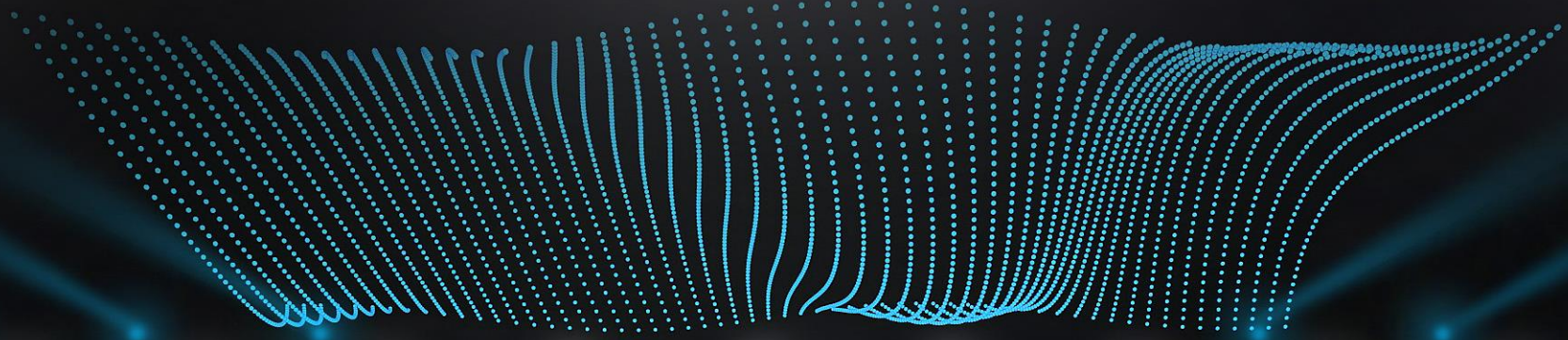


REFINERY LAUNCH





KINETIC BAPCO LOGO



SCREEN OPENS

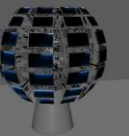


SCREEN OPENS

FOUNDATION STONE



TIME CAPSULE



TIME CAPSULE - KINETIC SPHERE

TIME CAPSULE TO BE
INSERTED INTO THE PIPE



THE FUTURE OF BAPCO



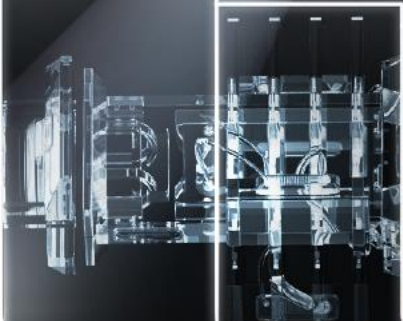
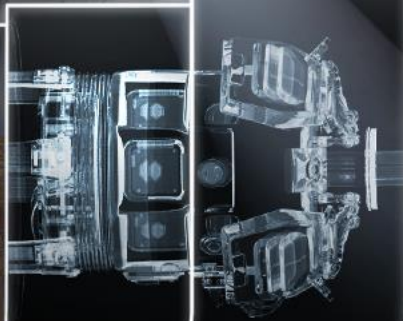
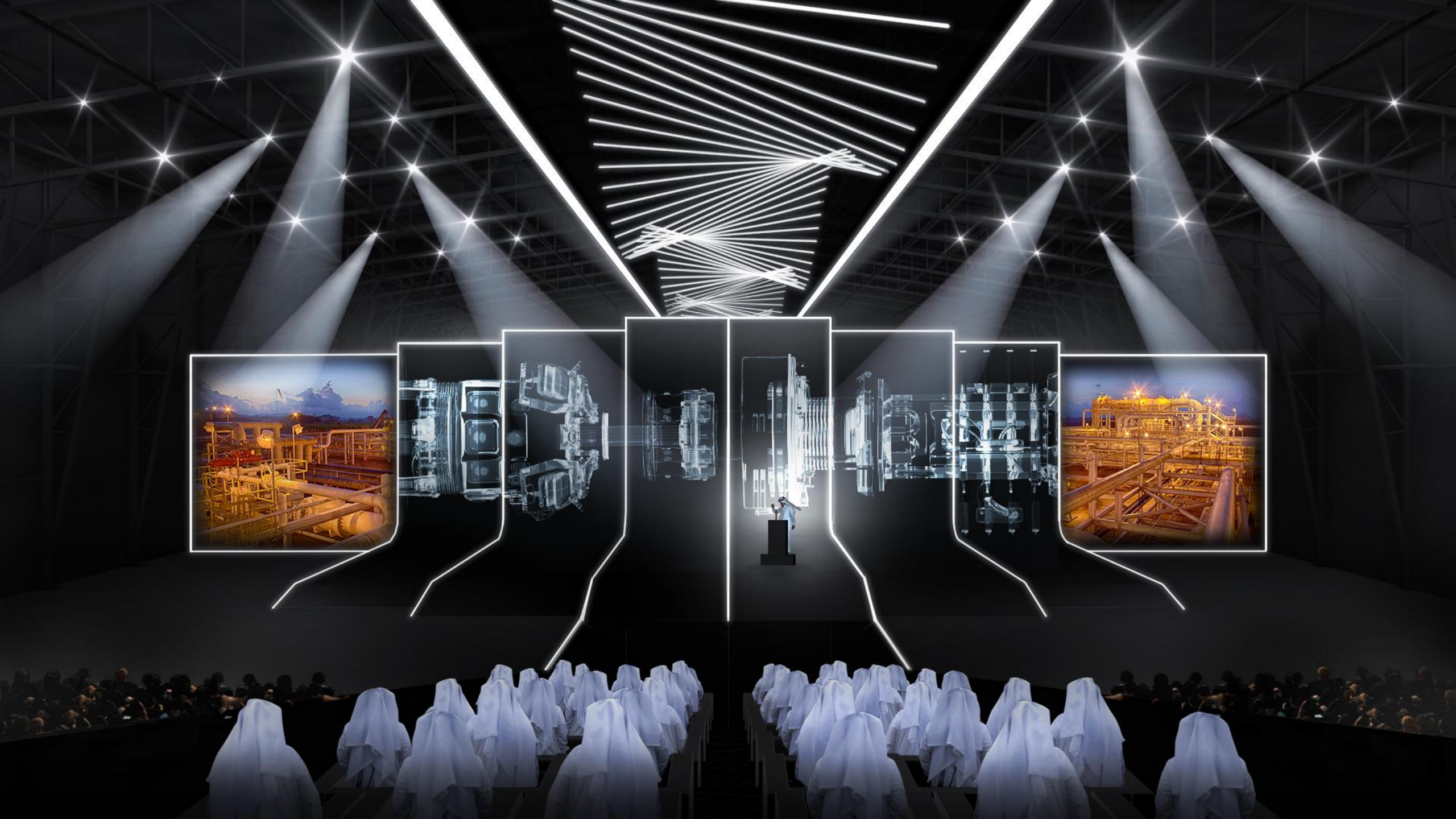
EXHIBITION AREA



INTERACTIVE WALL - TUNNEL

DESIGN CONCEPT 2

The background features a repeating pattern of light gray triangles on a white-to-gray gradient. A prominent red-to-white gradient band curves across the bottom of the image, with a metallic silver highlight along its inner edge.

















THE TEAM



International Partners

With vast international experience and expertise combined with an extensive range of product solutions and know-how, Pico will make your ideas come to life.



Producers

With vast international experience and expertise combined with an extensive range of product solutions and know-how, Pico will make your ideas come to life.



Design

In almost 20 years of activity Giòforma has created concepts, designed, realized and directed thousands of events, TV shows, live concerts, exhibitions and ceremonies all around the world.



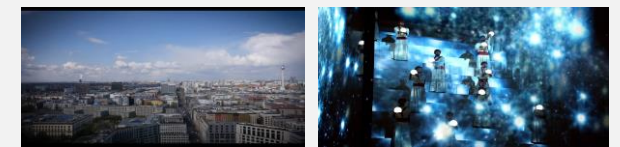
Kinetic Lights

For more than 10 years Kinetic Lights engineers and produces a wide range of steel wire and powered cable DMX winches for various art, interior, stage, show and event lifting and lighting applications.



Music

DASDUR is a creative music production collective based at renowned Babelsberg Studios in Berlin, Germany with a composers' atelier in Mitte.



PICO PROJECT REFERENCES



MARA'EE 2014, 2012, 2010





MARA'EE 2010





MARA'EE 2012



MARA'EE 2014



Kingdom of Bahrain
Ministry of Municipalities
Affairs and Urban Planning



NATIONAL CHARTER MONUMENT 2010



BAHRAIN AIRPORT AMP LAUNCH 2016



BAHRAIN GOVERNMENT FORUM 2016





MANAMA GULF CAPITAL OF TOURISM LAUNCH 2016



SH. NASSER BIN HAMAD INTERNATIONAL YOUTH
CREATIVITY AWARD 2016



KAUST OPENING CEREMONY 2007



Extensive experience for

Permanent Exhibit Projects

Extensive In-house

Services

Established for over
40
years

Established

Network

International Specialist

Network

Certified
ISO 9000
since 1995

Thank You

What makes us unique

With an international global network of over 2,000 inspired professionals in nearly 40 major cities worldwide, with access to 80,000 square meters of production facilities, Pico offers 360° approach for a total brand concept development.